

## **Board Of Directors**

### **Barbara Holmes, *President***

Barbara has 27 years of sales and marketing experience in the Silicon Valley. She has held several positions as Director of Sales for various publishing companies. She is the holder of numerous sales awards, is included in Who's Who of American Women, Is the Founder of Senior Alliance Team, and the author of Ellen's Book. She holds a Bachelor of Science Degree in Graphic Design from San Jose State University. She has served on the Board of Directors for The Children's Village and volunteers for Habitat for Humanity. She currently is a realtor for J.S. Harper Real Estate specializing in helping seniors with their real estate needs. Barbara also serves as the Marketing Director for Varenna at Fourtaingrove- the active senior retirement community in Santa Rosa. Barbara is a Sonoma County native and resides in Santa Rosa.

### **Jeffrey Titus, *Secretary***

Jeff is an attorney specializing in tax and small business formations. Jeff received his LL.M. in Business and Taxation Transnational Practice from the University of the Pacific, McGeorge School of Law. He also holds a law degree from Golden Gate University School of Law in San Francisco, California. In Santa Rosa, Jeff has guided several small businesses in their foundation and start-up efforts. With international experience, Jeff had a private practiced law in New York, N.Y. and Dublin, Ireland with Eugene F. Collins & Sons. He has been a resident of Santa Rosa for the last 15 years.

### **Paul Scheinberg, *Treasurer***

Sharing his wealth of knowledge in a simple, straight-forward fashion is one way Paul Scheinberg adds to the soul and spirit of Boyle & Stoll. Paul's expertise in auditing, gift, estate, and farm tax augments the other specialties in this accounting practice. With a masters degree in taxation from Golden Gate University, no detail escapes Paul's scrutiny. After working at the firm Seidman & Seidman located in San Francisco, Paul joined Boyle & Stoll in 1981 as a partner after discovering that he shared much of the same philosophy about serving clients as did the founding partners. While Paul's very active in the Sebastopol Kiwanis Club, his most avid interest is the game of bridge, as attested to by his designation of "Life Master." Paul resides in Sebastopol with his wife and two daughters.

### **Sy Berkowitz, *Founder***

Covering the Eastern Seaboard, Sy was a distributor and sales manager for the national food manufacturer Frito Lay. Sy moved from Connecticut to Sonoma County in 1972 and became the Director of Big Brothers and Big Sisters of Sonoma County. In 1975, he helped organize the para-transit organization, Volunteer Wheels, serving seniors and other transportation-deprived residents in the county. In 1982, he served on the original committee that created the Human Race fundraiser. He was honored with the "Publisher's Award" in 2005 for his 25 years of continuous participation in the Human Race and is still actively involved. Sy is also a

charter member of the Santa Rosa Traditional Jazz Club that produced the first Dixieland Jazz Festival for the City of Santa Rosa. Sy and his wife Sel, have been community volunteers for over 30 years serving the Luther Burbank Center for the Performing Arts, the Santa Rosa Repertory Theater and the Sixth Street Playhouse. Sy was President of the Vegetarians of Sonoma County, volunteered for the Charles M. Schulz Museum and is presently on the advisory board of the Friendship Circle, an organization providing social and cultural events for the elderly in Sonoma County.

**Sel Berkowitz, Founder**

Sel retired from her professional as a medical secretary in Hartford, Connecticut to relocate in Sonoma County with husband, Sy and family in 1972. Sel has done volunteer community service for Blood Bank of the Redwoods, Sonoma Cancer Society, The Luther Burbank Center for the Arts, Santa Rosa Junior College Repertory Theater, Sixth Street Playhouse, The Volunteer Center Of Santa Rosa, The Charles M. Schultz Museum, The Human Race, Mended Hearts Organization and The Friendship Circle Of Sonoma County. Sel was employed by Santa Rosa Junior College, The Press Democrat and writers Maya Angelou and Shana Alexander. As one of the founders of Seniors, Inc., Sel was instrumental in the organization's monthly meetings, fundraising and the recruitment of volunteers.

**Alice Sanford**

Alice is a founding partner of Sanford, Jigalin, Seymour & Associates. With over 20 years of financial-planning experience, Alice is the holder of numerous citations for excellence in the fields of personal and business financial planning. She is a member of the Financial Planning Association, the Society of Financial Services Professionals, and the National Association of Insurance & Financial Advisors. Under her affiliation with American Express Financial Advisors, she has been a recipient of the President's Recognition Award; a member of the President's Advisory Council; a member of the Advanced Advisor Group; a member of the Diamond Ring Club; and a participant in the Circle of Success Advisor Summit Conference. She has served on the Board of Drug Abuse Alternative Center and on the Advisory Committee of the National Women's History project. A Santa Rosa resident, she holds a B.S. Degree for the University of Rochester, a Certified Financial Planner designation and has three children and four grandchildren.

**Mark Parish**

Mark graduated with a B.S. Degree in Industrial Management from San Jose State University and acquired a MBA in Marketing from Golden Gate University in San Francisco. Mark is a Vietnam Veteran and a Retired Lt. Col in the United States Marine Corp. After serving in the armed forces, Mark held several executive positions in high technology marketing and sales. His career included four years at Nitto Denko Corporation and twenty three years at Optical Coating Laboratory Inc. in Santa Rosa, California. Mark serves on the board of Directors of Friends of the Library, is married with two children and enjoys golf in his spare time.

### Harry & Kitten Troutt

After 10 years in the USAF, Harry settled in San Francisco where he found his two loves, wife Kitten and the San Francisco 49ers. He moved up the corporate ladder to Division Manager of a major company but found working as a Social Worker for the City of San Francisco more fulfilling. Harry & Kitten joined the newly formed San Francisco 49ers Booster Club in the 50's and joined the Board of Directors. Harry served as President, MC at the club's dinners, organized trips, and handled TV and radio interviews. The NFL, San Francisco 49ers, and sponsor Visa honored Harry at Candlestick Park by announcing his induction into the Pro Football Hall of Fame in Canton, Ohio as the 49ers #1 Fan in 2003. Harry became President/Team Captain/Editor of the SFDA (S.F. Dart Association) in the 1980's. In 2000 Harry & Kitten moved to Santa Rosa to be near their daughter and grandson. Harry became Chair Person for the Rev. Coffee Human Rights Awards and was appointed Commissioner of Human Rights in Sonoma County.